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## **SUMMER IS HOT BUT DOWNTOWN GLENDALE DEALS AND EVENTS ARE HOTTER!**

**GLENDALÉ, Ariz.** – Stay cool and save some cold hard cash in Historic Downtown Glendale with the third annual Catlin Cash Summer Promotion. During the promotion, shoppers can visit between June 1 and August 22 to earn special shopping rewards and take advantage of special offers.

Throughout the summer, shoppers and diners will be rewarded every time they spend money in the Catlin Court Shopping District, which is located between Palmaire and Myrtle avenues from 57<sup>th</sup> Drive to 59<sup>th</sup> Avenue. The Catlin Cash can be redeemed Aug. 23-24. On these dates, customers will have the chance to return to the store where they earned rewards and cash in for great discounts. This will be a two-day redemption period, so remember to save the date. Some rewards include \$1 Catlin Cash with every \$5 spent at various Catlin Court merchants.

Participating shops include 2Share Gifts, Blue House Boutique, Cottage Garden I and II, Country Maiden, Glendale Flowers, Glimpse Photographic Gifts, Papa Ed's Ice Cream, Ropin' the West, Shoppe on the Corner, The Spicery, The Tole Shop, Vintage Green Old Town Treasures.

To celebrate more shopping fun and deals, Downtown Glendale is offering events such as Christmas in July on July 20 from 10 a.m. to 4 p.m., and Dog Days of Summer on August 3 from 7 to 10 a.m. Christmas in July offers early holiday shopping, dining and crafts, and kicks off the summer Food Drive. The Dog Days of Summer event offers activities including pet demonstrations, free pet massages, free Frost Paws dog treats, as well as and an opportunity for people to donate items for the Annual Pet Food and Supply Drive to benefit Sun Valley Animal Shelter. Both of these events offer a great way to earn Catlin Cash.

In addition, merchants are celebrating National Small Business Week (June 17-21) by offering special, exclusive discounts. To learn more, visit [www.nationalsmallbusinessweek.com](http://www.nationalsmallbusinessweek.com).

“The heart of downtown Glendale is comprised of small businesses, so we encourage residents and visitors to support the local economy by taking advantage of these summer promotions,” said Glendale CVB Manager Lorraine Pino.

According to the Small Business Association, 60 to 80 percent of new jobs created in the United States can be attributed to small businesses.

For more information and a complete listing of participating merchants, call 623-930-4500 or go to [www.visitglendale.com](http://www.visitglendale.com).